

**ART FOR
SOCIAL
IMPACT**

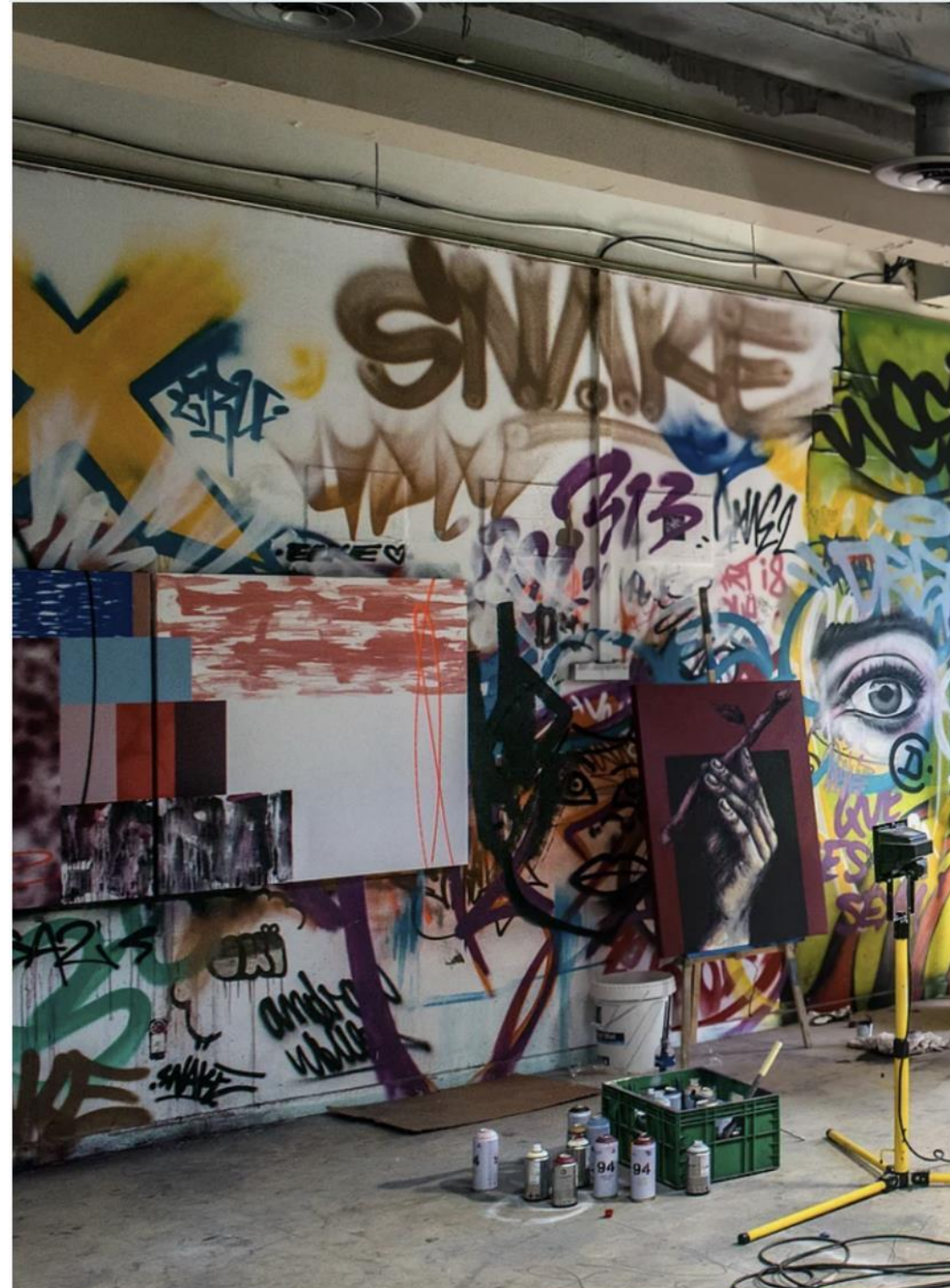
about.

Xoloplastics is a non-profit project that promotes community development, social inclusion, and recycling through art.

“Collaborating with international artists we create original works of art using recycled plastic.”

-Xoloplastics

We aim to be an example of progress through art and a tribute to all those who strive in their day to day to make the country's growth a reality.



community

We work closely with girls, boys and young people in disadvantaged communities in Mexico.

Our purpose is to contribute to their development and help to form integral and responsible people. We want to offer healthy and peaceful life alternatives.

For now our work is focused in Malinalco, in central Mexico, but we know that what we achieve there will have impact in other places.



environment

We collect and recycle plastic waste as a productive activity. The purpose is to employ and train young people in the collection and recycling process and contribute to the care of nature.

“The plastic waste we recycle ceases to be garbage that invades our watersheds and pollutes our seas.”

-Xoloplastics

art

We create artistic murals with recycled waste. These murals are a symbol of the social responsibility that we all have. We offer the possibility of participating in this effort through small triangular pieces that, when assembled, compose murals that represent the preservation of the environment.



proposal for **inspire** MIAMI

We would like to collaborate with RALWINS Art Gallery at Inspire Miami by placing an “interactive” mural.



proposal for **inspire** MIAMI

Size: Ideally one mural of 200x300cm.*

A mural 200x300cm would consist of 1,200 plastic triangles.

How the interaction would work?

A. Raising Money and awareness through interaction.

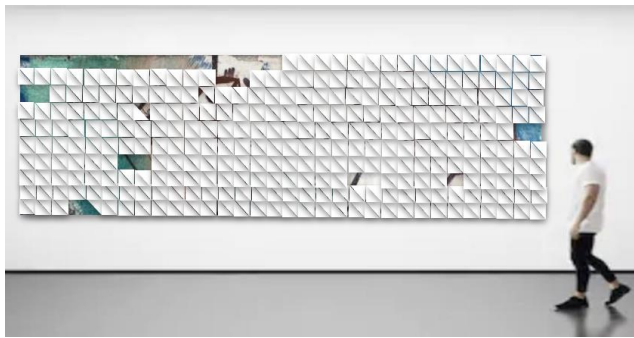
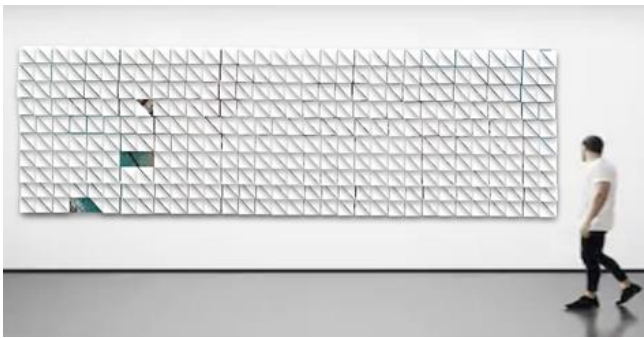
1. Start with an “empty” wall featuring only the outline of the triangles and numbers.
2. All triangles will be numbered.
3. Attendees will pay 15USD per triangle to donate to Xoloplastics charity, with the donation they will receive a triangle that they can place themselves on the wall.
4. As the time passes the mural will start to take form.

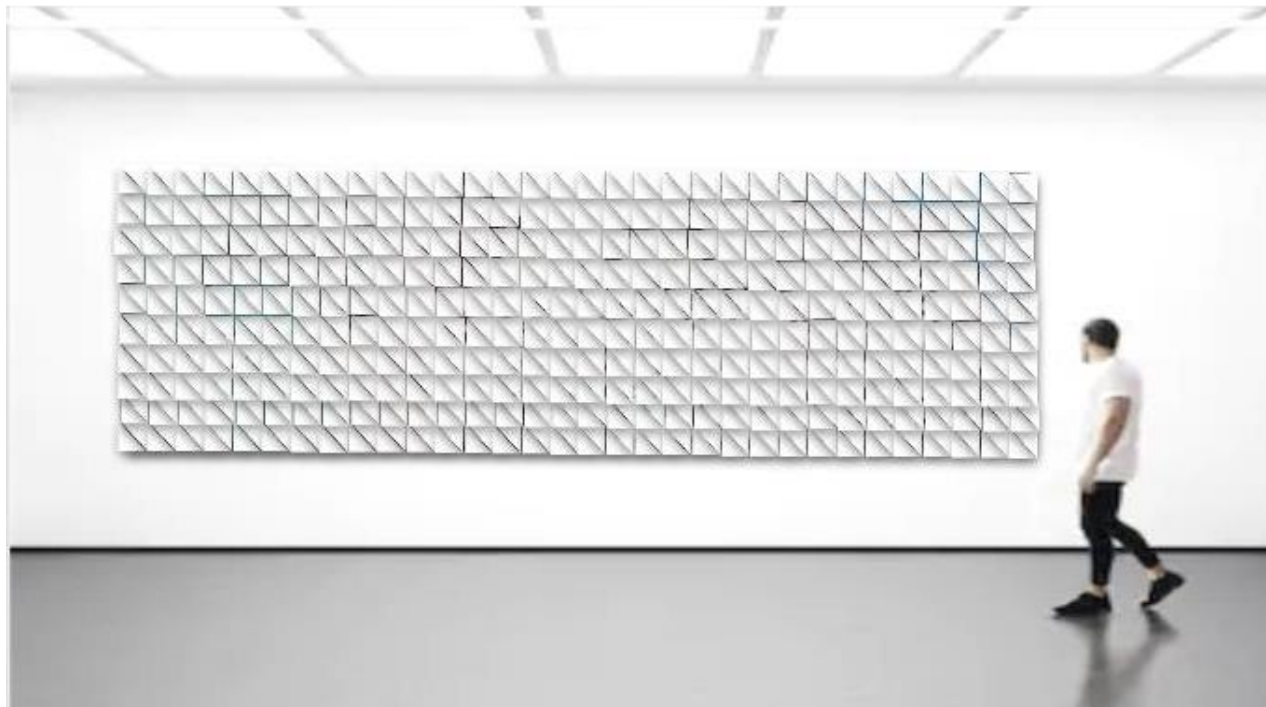
B. Selling the completed mural to a collector.*



*Size can be adjusted to fit any space offered or to fit what the curators of the show think would work best.

*Commission on the sales of the artwork is negotiable.





contact.

Xoloplastics is an initiative of Imaginalco, for more on what they do visit www.imaginalco.org



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